



**YONSEI**  
UNIVERSITY

# Global Leadership Division Program

To realize the vision of the 「Third Founding」 ,  
Yonsei University, Asia's most prestigious private university,  
has established the Global Leadership Division Program,  
presenting a new paradigm of international education system in Korean  
university education

In commemoration of 130th anniversary of Yonsei University's founding, the Global Leadership Division Program (GLDP) has been established to create a new international education paradigm for Korean university education. Yonsei University is targeting the world beyond Korea with its "Third Founding" vision. As part of the effort to push this vision forward, the GLDP attracts outstanding international students and overseas Korean students by providing a specialized and prestigious education program with a strong basis in the Korean language and culture. The framework of the GLDP can be summarized as follows.

## ▣ Education Goals

- Shape students into global leaders who will ascend to the global stage on the basis of the value of Korea through a deeper understanding of Korean language, culture and society.
- Foster talented students who can practice servant leadership in order to contribute to the vitalization of intergroup communication and cultural diversity.
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## ▣ Core Values: 4C

### Context

Promote a deeper understanding of Korean context through Korean history, society, and culture

### Communication

Foster flexible communication skills to realize servant leadership

### Convergence

Cultivate logical and practical multidisciplinary skills by overcoming the boundaries of existing academic disciplines

### Change

Develop global leadership that will lead changes on the global stage



## ■ Features of the Education Course

- GLDP 「Basic Course」 offers globalized education programs based on Korean values, designed for outstanding international students and overseas Korean students.

The GLDP targets advanced and knowledgeable outstanding foreign and overseas Korean students. The advantage of the program over existing international programs in domestic universities is that it fosters talents to be active on the international stage by cultivating a deeper understanding of Korean values through Korean history, society, culture and Korean studies.

- In GLDP 「Intensive Course」, students experience a convergence education system that spans the whole field of Humanities & Social Sciences studies.

The program offers a varied and converged curriculum on human society for students to be able to experience an academic background which covers the whole field of human studies. By experiencing a future-oriented curriculum which sufficiently reflects social demands, the program fosters original talents who are equipped with a convergence of integrated understanding of the entire spectrum of human society and innovative problem-solving skills.

- The GLDP provides special opportunities to acquire a Yonsei University Undergraduate Program major.

If a student exceeds the requirements of the GLDP Basic Course and Intensive Course, he or she may choose one of Yonsei University's undergraduate program majors (exempting all departments in the College of Music, Medicine, Dentistry and Nursing, Pharmacy, and the Underwood International College). A GLDP student can acquire up to two majors including the 「Korean Culture-Commerce」 major. In addition, if a GLDP student fulfills the requirements and the desired major department grants acceptance, he or she has the opportunity to explore various majors through a double major or an affiliation transfer.

- The GLDP provides specialized education and administrative services.

The following are the specialized areas of prestigious education and administrative service provided in the GLDP.

- By drastically reducing lecture sizes, a specialized small-scale education process is maintained with one-on-one discussion sessions, small group seminars, and research studies.
- A specialized academic and counseling program
- Individualized and specialized curriculum designed for each student
- One-stop administrative service for international students
- Specialized intensive language classes aimed at university lecture attendance
- A specialized exchange student program
- Internship opportunities at Korean companies for outstanding students
- Various cultural programs & field trips



## ■ Major acquisition system and curriculum

### Required Course Outline

Category	GLDP Courses		Individual Department Established Major Courses
	Basic Course	Intensive Course	
Credit Requirements	36+ credits	18+ credits	Individual Department Major Course 18+ credits

※ Students will have additional requirements for Common foundation courses and mandatory courses offered by University College.

※ Alternative subjects may be designated to substitute for the Basic Course requirements with the department head's discretion.

### Available Majors

Required Courses	Min. Credit Requirements	Available Major
Basic Course	36	<u>Korean Culture · Commerce</u>
Intensive Course	18	
Basic Course	36	<u>Korean Culture · Commerce &amp; Major Course (1 only)※ (Ex: Global Leadership Division Program Economics)</u>
Intensive Course	18	
Individual Department Established Major Courses	18	

※ If a student exceeds the requirements of the GLDP Basic Course and Intensive Course, he or she may choose a Yonsei University undergraduate program major (exempting all departments in the College of Music, Medicine, Dentistry and Nursing, Pharmacy, and the Underwood International College). The major title will be 「Global Leadership DIVISION Program \_\_\_\_ Studies」.

### Curriculum (subject to change)

#### 【Basic Course】

Course Unit	Course No.	Course Title
1000	GLD1003	Understanding College Korean Language I
	GLD1004	College Korean Expression I
	GLD1005	Understanding College Korean Language II
	GLD1006	College Korean Expression II
	GLD1007	College Korean Vocabulary I
	GLD1008	College Korean Vocabulary II
	GLD1009	Advanced College Korean
	GLD1010	Advanced College Korean Expression
	GLD1101	Introduction to Korean Culture and Commerce I
	GLD1102	Introduction to Korean Culture and Commerce II
	GLD1103	Introduction to Korean Culture

	GLD1104	Landmarks of Korean Culture
	GLD1105	Landmarks of Korean History
2000	GLD2001	Language in Korean Diaspora
	GLD2002	Language in Context
	GLD2003	Translation of Cultures in Modern Society
	GLD2101	The Korean Wave and Korean Culture
	GLD2102	History of Korean Costume
	GLD2103	Traditional Religions and Thoughts in Korea
	GLD2104	Understanding Mass Media
	GLD2105	Understanding Advertising and Public Relations
	GLD2201	Market and Efficiency
	GLD2202	Korean Economy and International Cooperation
	GLD2203	Marketing and Management
	GLD2204	Management and Organization of Contemporary Corporations
	GLD2205	Inflation and Employment
	GLD2206	Business and Strategy
	GLD2207	Global Business Management
	GLD2208	Bank and Interest
	GLD2301	Korea and International Relations
	GLD2302	Korean Assembly and Political Parties
3000	GLD3101	Understanding Korean Popular Culture
	GLD3102	Korean Family and Culture
	GLD3103	Asia in Korean Films
	GLD3201	Global Marketing
	GLD3202	Management of Global Human Resources
	GLD3301	Unification Policy of Korean Peninsula

## 【Intensive Course】

Course Unit	Course No.	Course Title
3000	GLD3001	Korean Classical Literature and Arts
	GLD3002	Modernity and Korean Literature
	GLD3003	The Comparative Linguistics and Cultures
	GLD3104	Contemporary Society and New Media
	GLD3105	The Korean Media Industry
	GLD3106	East-Asian History and Korea
	GLD3107	Principles of Social Psychology

3000	GLD3203	Global Environment and Management
	GLD3204	Understanding Korean Economy
	GLD3205	Exchange Rate Theory
	GLD3206	Korean Management
	GLD3207	International Cooperation and Trade
	GLD3208	Government and Economic Development
	GLD3302	Political Ideas in Korea
4000	GLD4001	Transnational Asian Literature
	GLD4101	Diversity and Cohesion in Korea
	GLD4102	Korean Culture in Digital Environment
	GLD4103	World History and Korean History
	GLD4104	Contemporary Korean Culture and Its Analysis
	GLD4105	Understanding Social Media
	GLD4106	Korean Wave and Design Industry Development
	GLD4201	Management in East-Asia
	GLD4202	Chinese Market and Management
	GLD4203	Rational Choice Theory
	GLD4204	Management in Global Entertainment Industry
	GLD4205	Competitions and Regulations in Market
	GLD4206	Economic Cooperation in Asia
	GLD4301	North Korea and International Relations
	GLD4302	National Security in Foreign Affairs and Media

## 【Admission Guidelines】

### Qualifications

#### Spring Admission Application Requirements

##### 1. International Students

- Nationality Requirements: Applicants and both their Parents should have non-Korean nationality.
- High School Graduation Requirements: Applicants must graduate from highschool by February 29, 2016.

##### 2. Overseas Korean Students

- Qualification requirements: Students who have completed all the 12 years of pre-university education overseas or the equivalent.
- High School Graduation Requirements: Applicants must graduate from high school by February 29, 2016.

### Evaluation

Yonsei University makes a comprehensive evaluation of each applicant by taking into consideration his or her academic achievements and potential, as well as non-academic accomplishments. Transcripts, personal statement, scores of standardized tests (e.g., 高考, AP, ATAR (HSC), GCE-A Level, IB, NCEA, SAT, etc.), awards, certificates/licenses, and scores of language proficiency tests are representative elements used for evaluation of applicants' qualifications.



## Admissions Schedule

	Spring Admission 2016	
	International Students	Overseas Korean Students
Online Application	July. 13(MON), 2015 10:00 ~ Dec. 3(THU), 2015 17:00	July. 13(MON), 2015 10:00 ~ Sep. 14(MON), 2015 17:00
Application Material Submission	July. 13(MON), 2015 ~ Sep. 15(TUE), 2015 → Admission Notification: Oct. 21(WED), 2015	July. 13(MON), 2015 ~ Sep. 15(TUE), 2015
	Sep. 16(WED), 2015 ~ Dec. 4(FRI), 2015 → Admission Notification: Jan. 8(FRI), 2016	
Acceptance Notification	Oct. 21(WED), 2015	Oct. 21(WED), 2015
	Jan. 8(FRI), 2016	
Korean Language Proficiency Test	Feb. 15(MON), 2016	

※ Please make sure to double-check detailed & confirmed criteria, regulations, and schedules from the admissions guidebooks on the Admissions Office website of Yonsei University.

## Required Documents

### 1. International Students

- Completed Application Form
- [Apostille/Consulate Authentication]High School Diploma or Certificate of (Expected) Graduation
  - Applicants graduating from high schools in China must submit 「会考成绩表的认证」 issued from 「教育部学位与研究生教育发展中心」 ([www.cdgc.edu.cn](http://www.cdgc.edu.cn))
- [Apostille/Consulate Authentication]Official Transcripts of All Attended High Schools or their Equivalents(Applicants graduated from high schools in China must submit the grade report with 会考 scores in it.)
- Records of School Attendance (official form)
- Information on Schools Attended (official form)
- Personal Statement (official form)
- [Apostille/Consulate Authentication]Certificates of Registration of Elementary, Middle and High School(only for the students from the countries in which they complete less than 12 years of education and have attended more than two schools of different school systems.)
- Documents verifying foreign nationality of the applicant and his or her parents (e.g. copy of applicant's and his or her parents' passports or identification cards, documents of alien registration of an applicant and his or her parents, etc.), and legal documentation evidencing the relationship between the applicant and his or her parents.
  - Applicants with Chinese nationality must submit notarized copies of 亲属关系证明 and 居民户口簿.
- Family Relationship Document issued by Korean government and an official document verifying renunciation of nationality (ethnic Korean foreigners only)
- Letter of Consent (official form)
- Letter of Request (official form, for high schools)
- Documents Verifying Applicants' proficiency in the Korean language: TOPIK or certificates of Korean language institutes affiliated with any universities in Korea will be accepted.
  - Applicants who do not submit TOPIK score report may be disadvantaged.
- Recommendation Letter (official form) - Optional
- Additional Materials: List of additional materials accompanied by following documents

- Records of Personal Distinctions, especially awards
- Reports of standardized test scores, such as 高考, AP, ATAR (HSC), GCE-A Level, IB, NCEA, SAT, etc.
- Proof of Foreign Language Proficiency, such as TOEFL, IELTS, HSK, JLPT, DELF, ZD, DELE, etc.
- Other Certificates/Licenses

## 2. Overseas Korean Students

- Completed Application Form
- [Apostille/Consulate Authentication]High School Diploma or Certificate of (Expected) Graduation
- [Apostille/Consulate Authentication]Official Transcripts of All Attended Middle Schools and High Schools or their Equivalents
- [Apostille/Consulate Authentication]Certificates of Registration of Elementary, Middle and High School
- Records of School Attendance (official form)
- Summary of Foreign School Information(official form)
- Personal Statement (official form)
- Documents verifying national identification of applicant
- Applicant's certificate of the facts concerning the entry & exit
- Photocopy of applicant's passport
- Letter of Consent (official form)
- Letter of Request (official form)
- Documents Verifying Applicants' proficiency in the Korean language: TOPIK or certificates of Korean language institutes affiliated with any universities in Korea will be accepted.
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  - Other Certificates/Licenses

## Office of Admissions, Yonsei University

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