



2017.02 | Vol.125

#### COVER STORY

New Residence Hall Connects Sinchon Campus and Severance Hospital

#### RESEARCH FRONTIER

Control of Aromaticity in Expanded Porphyrins Explained

#### YONSEI PEOPLE

Georgian Presidential Order of Honor Bestowed upon Yonsei Professor

# YONSEI NEWSLETTER

Then you will know the truth, and  
the truth will set you free. (John 8:32)



View of Gwanghyewon from inside the Centennial Hall





## New Residence Hall Connects Sinchon Campus and Severance Hospital

### Chejung-Beophyeon Dormitory

On January 18, Yonsei opened a new residence hall that connects the Sinchon Campus and Severance Hospital. The completion of the Chejung-Beophyeon Dormitory coincides with the sixtieth anniversary of the merging of Yonhi University and Severance Medical School, which created today's Yonsei University.

In his congratulatory remarks at the opening ceremony, Yonsei President Yong-Hak Kim said: "The establishment of the Chejung-Beophyeon Dormitory will foster a stronger sense of community on campus, just as the construction of the Bio-Medical Science Park has begun to enhance Yonsei's cutting-edge medical resources." He added: "I hope that the opening of the new residence hall will serve as an educational and cultural hub on campus while enabling wider engagement with other Yonsei communities."

In order to support construction of the new residence hall, a number of alumni and




“  
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”

their families, particularly from the College of Medicine, donated \$1,310,000 (KRW 1.5 billion). College of Medicine alumni previously donated \$104,000 (KRW 120 million) in 1974 to complete the old Chejung Dormitory.

The construction of the new Chejung-Beophyun Dormitory took one year and seven months to complete. Specifically designed to meet the needs of both medical and law students, the university has linked Chejung and Beophyun dormitories to promote deeper ties between the two schools. At the same time, the residence halls are equipped with cutting-edge technology to enable the students to achieve academic excellence. The complex can house more than 1000 students, while offering 100 suites designated for visiting scholars and faculty members from overseas.

Facilities in the Chejung-Beophyun Dormitory include a lounge, fitness center, coffee shop, multi-purpose rooms, conference rooms, and designated study areas. To make the building optimally energy efficient, solar panels were installed, along with LED lighting; there is also an electric car charging station.

Thanks to the completion of the Chejung-Beophyun Dormitory, students will enjoy high-quality housing at an affordable price, while making the east side of campus a major residential area for students. 





## Yonsei Student Venture Center Opens at International Campus




Yonsei Enterprise Support Foundation launched the Yonsei Student Venture Center in the Y-Plaza of the International Campus in Songdo. The center is designed to provide students with the space and resources to advance their academic and entrepreneurial careers. Some of the features include an area that is open twenty-fours a day, as well as specialized mentoring programs to assist students in addressing difficulties that arise during the process of starting a business.

In his congratulatory message, Yonsei International Campus Vice President Kyung-Tae Lee said: “As the Songdo International Campus encompasses some of the world’s foremost medical and science courses and faculty members, I hope that the Yonsei Student Venture Center, with its entrepreneurial resources and networks, can empower student

entrepreneurs to create ventures that revolutionize society.”

The Yonsei Enterprise Support Foundation also assists students in creating and realizing entrepreneurial projects by offering entrepreneurship project courses; in 2016, there were twenty-seven such courses. Additionally, the foundation provides students with project support and connects them with sponsors and mentors from the entrepreneurial community.

According to a representative from the Yonsei Enterprise Support Foundation: “The Yonsei Student Venture Center aims to provide a conduit which allows students to access entrepreneurial resources and share ideas. The Center is dedicated to helping students realize their new entrepreneurial ideas and succeed in their business agendas.” 

## Yonsei Milk Named Most-Trusted Brand




Yonsei Love Children—Taller

Due to its insistence on making high-quality products, Yonsei Milk was awarded the 2017 Customers’ Most Trusted Award. The award committee was composed of experts in various fields, and for each category, brands were evaluated in terms of reliability, name recognition, preference, and satisfaction, as well the company’s management strategies, competitiveness, and future potential.

Yonsei faculty members from Food Science Committee have invented the RT-engineering method used to produce Yonsei milk products, which enhances flavor and provides nutritional enrichment. At the same time, the Yonsei Milk Cold Chain System, an automated manufacturing

system, strictly monitors hygiene and quality, while keeping products at their optimal temperature for freshness and taste.

One of Yonsei Milk’s most noted products, Yonsei Love Children—Taller, is a best-seller in the Korean market due to its high nutritional content. The milk product is served at more than 5,000 kindergartens and daycare centers across the country; soon, the company will offer a smaller, 110-mililiter version of it. Officials expect the launch of the smaller size to increase sales and profitability for Yonsei Milk. 

## Outgoing U.S. Ambassador Mark Lippert Visits Yonsei

### Cherishes Special Ties with Yonsei




On January 20, outgoing U.S. Ambassador to South Korea Mark Lippert and his family paid a visit to Yonsei before returning to America. Ambassador Lippert was appointed to the post by then-President Obama in 2014. Despite serving for just over two years in Seoul, he became very popular among the South Korean people, while also establishing special ties with Yonsei.

After being attacked at a breakfast function in Seoul on March 5, 2015, Ambassador Lippert underwent a successful surgery at Yonsei’s Severance Hospital. Following his recovery, he delivered a special lecture at Yonsei on the U.S.-South Korea alliance. Later, to express his gratitude for the university’s medical care, he donated the “Lippert Tree,” which is located near the entrance of Baekyangro. Last September he attended the Yon-Ko Sports Festival while wearing a blue Yonsei

jacket. Furthermore, both of his children, Sejun and Sehee, were born at Severance Hospital.

During his farewell to visit to Yonsei, Ambassador Lippert said: “I am very grateful that Yonsei and my family have created special bonds, and I am also thankful for Yonsei’s support and contributions to my work during my time in South Korea. I would like to continue our special ties even when I return to the United States.” He added: “If allowed, I would like to come back to South Korea to teach at Yonsei University.” In response, Yonsei President Yong-Hak Kim said: “Yonsei will always welcome you with open arms, and we hope to further deepen our ties in the future.”

Ambassador Lippert took a photo with his family and Yonsei Student Ambassadors in front of the Lippert Tree and said the very Korean phrase “Hwaiting!” 

## Yonsei University Health System Promotes ICT-Based Medical Services

### Health & IT Forum Launched



On January 24, the Yonsei University Health System (YUHS, Severance Hospital) launched the Health & IT Forum (HIT Forum), which provides a venue for medical professionals, IT firms, and government officials to promote the development of ICT-based medical services. The HIT Forum is scheduled for the fourth Tuesday of each month, and its mission is to discuss crucial issues related to health policy, research, and biotechnology, while improving healthcare, encouraging exports, and more effectively tackling market regulations.

YUHS President Do-Heum Yoon said:

“Yonsei Severance Hospital established the Health-IT Acceleration Platform Technology Innovation Center last July to better respond to the beginning of the fourth industrial revolution.” He added: “Along with the Health-IT Acceleration Platform Technology Innovation Center, I hope that the HIT Forum will positively contribute to healthcare startups and medical professionals, while encouraging them to enter the global healthcare market.” 

## Innovation Workshop with Stanford Research Institute


### Education and Resources for Unique Needs of Student Entrepreneurs

On February 1 and 2, the Yonsei Enterprise Support Foundation hosted “The Introduction to Innovation Workshop” with the Stanford Research Institute (SRI). During the workshop, SRI faculty visited Yonsei, explaining their entrepreneurial education system and providing resources for student entrepreneurs. Yonsei is the first South Korean institution to adopt SRI entrepreneurship education. SRI is one of the top think tanks in the United States, and, for many years, it has been providing high-quality education specifically designed to cultivate entrepreneurs.

Due to Stanford University’s long history of technological innovation, entrepreneurship, and placing graduates in top companies, Yonsei students were eager to register for the workshop. Over the course of the two days, students

learned from established entrepreneurs, gaining a better understanding of the market and customers, as well as how to conduct effective market research and prototype ideas.

Yonsei faculty members who teach entrepreneurship also participated in the workshop. In the future, Yonsei Enterprise Support Foundation is planning to provide continuing entrepreneurship education through the “Train the Trainer” program. Professors who complete the program will earn a license and go on to create new courses that educate and support potential student entrepreneurs.

Since the start of 2016, Yonsei has created twenty-seven entrepreneurship courses, which combine cutting-edge theory and real-world expertise. 



## Graduate School of Public Administration Hosts Convocation Ceremony for Gateway to Korea Advanced Executive Program

### Program Exclusively for Japanese Expatriates




On December 21, 2016, Yonsei’s Graduate School of Public Administration held the inaugural convocation ceremony for the Gateway to Korea Advanced Executive Program, which is designed exclusively for Japanese expatriates residing in South Korea.

Launched in September, the program focuses on Korean politics, economics, society, and culture in order to enhance management strategies for Japanese companies operating in this country. In all, twenty Japanese students from eighteen different Japanese companies, including the Mitsui Group and Mitsubishi Corporation, enrolled in and successfully completed the program, which lasted thirteen weeks.

As part of the graduation ceremony, a “Networking Party” took place, in which experts from various fields were invited to both facilitate business opportunities

and create greater understanding of the relationship between South Korea and Japan. The Graduate School of Public Administration believes that this program will play a positive role in terms of improving public diplomacy and strengthening ties between the two countries.

Team leader Tae-jin Um of the Graduate School of Public Administration said: “There are currently more than 700 Japanese companies doing business in South Korea and more than 100,000 Japanese expatriates and their families residing in South Korea. I hope that the successful launch of Yonsei’s Gateway to Korea Advanced Executive Program will continue to provide opportunities for Japanese expatriates and positively contribute to South Korea-Japan relations.” 



## UIC's Center for Social Innovation held the First Social Innovation Challenge Workshop

### Conceptualisation to Actuation — the Pathway for Innovation

The Social Innovation Challenge Workshop commenced on 16 January of 2017, and the event was held by Underwood International College (UIC)'s Center for Social Innovation at Design Factory Korea, Yonsei International Campus. Students from UIC's Techno-Art Division (TAD) and Integrated Social Sciences Division (ISSD) engaged a 4-day intensive workshop, where they received an opportunity to plan and create a new product or service to solve social challenges. The workshop provided a unique platform for students to form interdisciplinary teams to conduct field research, design prototypes, and present their solutions.

The Social Innovation Challenge Workshop is a program intended to act as a catalyst for students to learn, design, and explore the field of social innovation beyond the range of the workshop. The ultimate aim is to build new capabilities in social innovation which will deepen and broaden the field, and serve our society in meaningful ways.

Leading industry experts and faculty members lectured about social innovation cases in Korea and abroad. Additionally, prototyping tools lectures were held to further provide the students with hands-on experience in prototyping. Participants of the workshop were taught how to utilize tools such as 3D modeling program, 3D printers and laser cutters to actualize the models for their products. Overall curriculum allowed students to apply some of the core principles of social innovation to their own ideas and research.

On the last day of the Social Innovation Challenge Workshop, the participating teams gave final presentations and they were judged based on how well they planned, designed, and implemented the solutions to social challenges. Team The Three Musketeers' project to bring awareness to the Guryong village won the 1st prize of \$1,739 (KRW 2,000,000), and both team JackPot and Chic Chic won the second prize of \$870 (KRW 1,000,000). Students' excellent work ethic and their creative ideas offered innovative solutions to the social challenges. [YS](#)



## Georgian Presidential Order of Honor Bestowed upon Yonsei Professor



Professor Ju-Kwan Cho

## Yonsei Team Receives Highest Recognition from Ministry of Education

### Selected as Top University Volunteer Program

Over the course of ten years, Yonsei Russian Language and Literature Professor Ju-Kwan Cho translated the Georgian epic *The Knight in the Panther's Skin* into Korean. For his efforts, Professor Cho received the Presidential Order of Honor from Georgian President Giorgi Margvelashvili on January 19. The ceremony was held at the Georgian Embassy in Seoul, where Professor Cho was recognized for his accomplishment in translating the Georgian masterpiece, while also playing a key role in facilitating cultural and academic exchanges between Georgia and South Korea.

*The Knight in the Panther's Skin* is a medieval epic poem written in the twelfth century by Georgia's national poet Shota Rustaveli. Named an UNESCO World Heritage literature masterpiece, Rustaveli's poem is an intricate allegory of the rule of Queen Tamar of Georgia and the glory of the Kingdom of Georgia during its Golden Age. To commemorate the 850th anniversary of his birth, UNESCO named 2016 the year of Shota Rustaveli. In his acceptance speech, Professor Cho emphasized the importance of translating literatures from around the world into Korean. [YS](#)

On January 13, the Yonsei CSI Forensic Science Team, a Murray Volunteer Club, was awarded the Prime Minister's Education Excellence Award at the 2016 Test-Free Semester Conference. The conference was co-hosted by the Korea Research Institute for Vocational Education and Training and the Korea Foundation for the Advancement of Science and Creativity. More than 1,000 people attended the event, including award nominees, institute and foundation representatives, and education officials.

In May of last year, Yonsei signed an MOU with the Ministry of Education to support a test-free semester system using the university's academic and professional resources. With the agreement in place, Yonsei students majoring in Forensic Science in the College of Health Science at the Wonju Campus formed the Yonsei CSI Forensic Science Team. The team visits middle schools to deliver lectures about forensic science and provide information concerning careers in the field. Middle school students interested in forensic science are encouraged to keep in contact with the Yonsei team members.

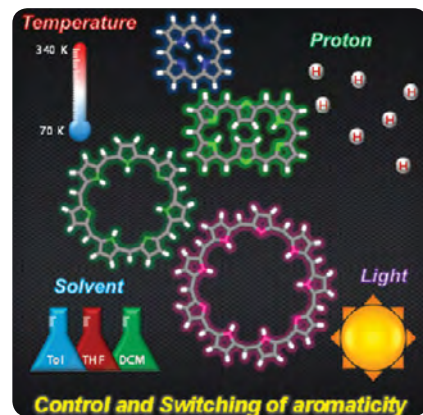
Yonsei Murray Volunteer Club visits other regions of the country during the summer and winter breaks to meet with students. Other activities they undertake include mentoring teens from multicultural families and providing online learning opportunities. [YS](#)





## Control of Aromaticity in Expanded Porphyrins Explained

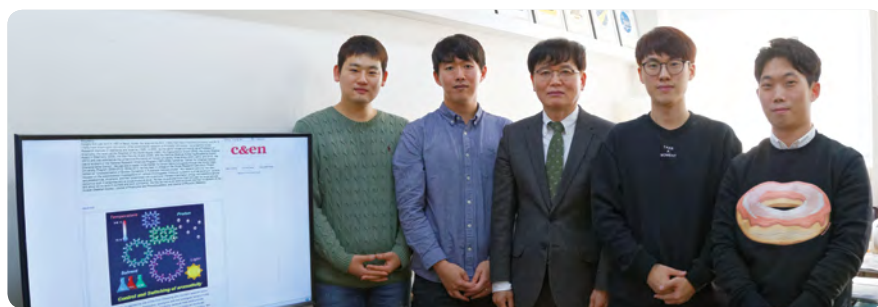
Published in *Chemical Reviews*



## Mechanism That Regulates Stress Responses in Plants Investigated

Possibility of Producing Drought-Tolerant Crops

Published in *The Plant Cell*



Professor Dongho Kim (Center)

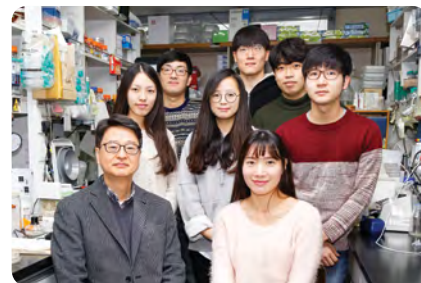
On December 16, 2016, Yonsei Chemistry Professor Dongho Kim and his research team published a review article describing the control of aromaticity in various expanded porphyrins from the spectroscopic point of view with the assistance of theoretical calculations. The article was published in *Chemical Reviews* with the full title: “Control and Switching of Aromaticity in Various All-Aza-Expanded Porphyrins: Spectroscopic and Theoretical Analyses.”

Aromaticity refers to molecular bonds that are highly stable and do not break apart easily to react with other substances,

while porphyrins are attractive molecules for exploring various types of aromaticity due to their circular conjugation pathways. According to Professor Kim: “Modification of aromaticity is regarded as one of the most interesting and important research topics in the field of physical organic chemistry.” More specifically, studies on the control of aromaticity in expanded porphyrins promise to have important applications in terms of developing rapid saturable absorbers and in such fields as optoelectronics, solar energy, photodynamic therapy, and next-generation display technology. [YS](#)

A research team headed by Yonsei Biotechnology Professor Woo Taek Kim has discovered a potential means of developing drought-tolerant agricultural crops by investigating ligases that are negative regulators of drought stress responses. The results of the research were published on December 12, 2016 in *The Plant Cell* with the title “The N-terminal UND Motif of the Arabidopsis U-box E3 Ligase PUB18 is Critical for the Negative Regulation of ABA-mediated Stomatal Movement and Determines its Ubiquitination Specificity for Exocyst

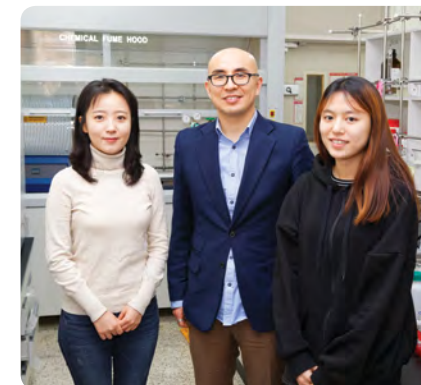
Subunit Exo70B1.” The team’s research, combined with the use of genetic scissors, may enable the production of new varieties of non-GMO crops with enhanced environmental stress tolerance. [YS](#)



Professor Woo Taek Kim (Front Left)

## Examining Growth of One Metal–Organic Framework on Another

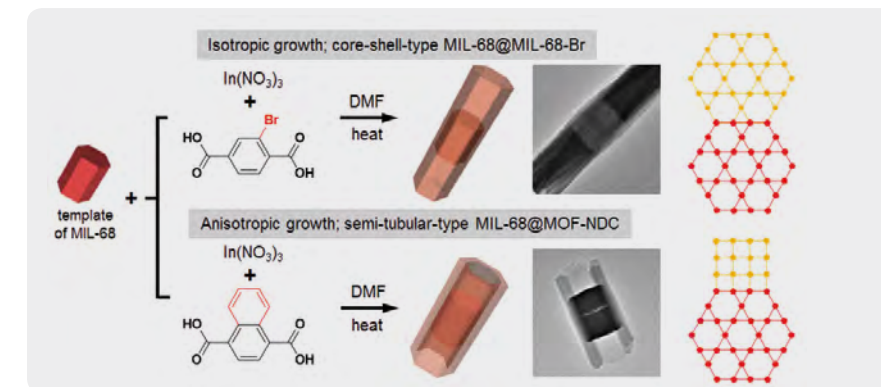
Published in *Journal of the American Chemical Society*



Professor Moonhyun Oh (Center)

Research conducted by Yonsei Chemistry Professor Moonhyun Oh and his team was published in the November issue of the *Journal of the American Chemical Society*, one of the most cited publications in the field. The article, “Isotropic and Anisotropic Growth of Metal–Organic Framework (MOF) on MOF: Logical Inference on MOF Structure Based on Growth Behavior and Morphological Feature,” helps to clarify

the scientific understanding of the growth behavior of one MOF on another MOF in the construction of hybrid MOFs. The research promises to contribute to the development of new MOF-based functional materials, which have potential applications for gas storage, gas/vapor separation, catalysis, luminescence, and drug delivery. [YS](#)



## Food Hardness Affects Food Preference

Published in *Nature Communications*



Professor Seok Jun Moon

Research conducted by Yonsei Dentistry Professor Seok Jun Moon and his team has demonstrated that food hardness affects food palatability. The findings were published in *Nature Communications*, a sister journal of *Nature*, under the title “Mechanosensory neurons control sweet sensing in *Drosophila*.”

The team used fruit flies (*Drosophila*) to demonstrate that the flies prefer sweeter food items when the choice of food has

the same level of hardness. However, as the level of hardness increases, their preference shifts towards food that is softer but less sweet. By showing that the flies’ preference for soft food at the expense of sweetness is regulated by specific mechanosensory neurons, the team has expanded the scientific understanding of the ways in which different sensory modalities cooperate to shape animal behavior. [YS](#)



## Exchange at Yonsei Offers Many Advantages for Civil Engineering Graduate Student

*Pol Leyder*

*Luxembourgian*

*RWTH Aachen University*




Pol Leyder knew little about Korea before arriving at Yonsei as an exchange student. However, he was determined to step out of his comfort zone and experience life on a different continent. One of his fondest memories is of studying abroad in Paris as an undergraduate, so Pol, now a graduate student in Civil Engineering, left Germany, where he studies, to come to Seoul. Following a short visit to China two years ago, he developed a fascination with Asian cultures; and, as an engineering student, he was attracted to Korea's advanced information and communication technology and the success of major conglomerates like Samsung, LG, and Kia.

Pol's choice of Yonsei came about through a conversation he had with a former Yonsei student at Cambridge University, where he went for an English-language program. "She told me about how exciting the Yon-Ko Sports Festival are and how fun university life is at Yonsei," he recalled. Because of her glowing account, Pol said, "Yonsei was the only Korean university I wanted to go to."

Having finished his civil engineering coursework at Aachen University, Pol took a variety of courses, including one on international business, in which he learned about Korea's economy, and another in Korean history. The latter course, he explained, really helped deepen his understanding of his new "home country in Asia," where he feels very "comfortable." Pol placed a strong emphasis on experiencing Korean life on

and off the Yonsei campus. In particular, he enjoyed trips to Busan, Nami Island, and Sokcho, where he climbed to the summit of Seorak Mountain. Through these experiences, he was surprised to learn that his "inadequate" Korean language skills do not "pose an obstacle to enjoying everyday life in Korea."

When asked what he most enjoyed about his semester at Yonsei, he highlighted the Yon-Ko Sports Festival, but also campus life and the university system. "In Europe," he said, "it's rare to find all the departments being located on a single campus. Maybe that is why the bonding among Yonsei students is so strong. The students cheering for Yonsei and other group activities, like identifying with the school and department by wearing t-shirts and jackets with the names printed on them, are something that you would never find in European universities."

Regarding his plans after graduating, Pol intends to gain work experience as an intern before moving onto a full-time job. In fact, he is keen on the idea of securing an internship in a Korean company, and he specifically mentioned the Samsung Engineering and Construction Group, which was one of the companies that constructed the Incheon Bridge. He is hoping that with his strong language skills—he speaks Luxembourgish, French, German, Spanish, English, along with some Korean—and his civil engineering training in Germany, he will be attractive to Korean construction companies with overseas projects. 

## Yonsei the Door to Better Understanding Korea-Japan Relations

*Aiko Nakamoto*

*Japanese*

*International Christian University*



Aiko Nakamoto, an exchange student from International Christian University in Japan, is no stranger to Korea, having visited the country a half-dozen times, including as part of an exchange program in high school.

Aiko was first exposed to Korean culture through the well-known drama *Winter Sonata*, which helped to ignite the *Hallyu* (Korean wave) in Japan. Her interest in Korean popular culture subsequently led to a desire to better understand the political relations between Korea and Japan. This resulted in her taking part in a ten-month exchange program in Daejeon during her second year of high school.

When asked why she chose to come to Korea again to study abroad in college, Aiko said: "I was aware of the bilateral territorial and historical dispute between Korea and Japan, and I was also aware that we in Japan do not get to learn the whole picture. I wanted to better understand the bilateral relations, as I do not like stereotyping." Believing that it takes longer than a semester to meaningfully understand another culture and society, Aiko chose to study in Seoul for a full year.


Yonsei was the natural choice for Aiko, due to its expertise in the history of and international relations between Korea and Japan. "I knew I would get a high-quality education at Yonsei," she said, "and so far I am impressed by the quality of the faculty—most can speak and teach in English very well."

Aiko's favorite course at Yonsei has been "Korea Movie and Culture Study,"



which focuses on Korean films of the past two decades. The movie that made the deepest impression on her—and which she presented on—is *Spring of a Korean Peninsula*; while it was made in 1941, it was only discovered in 2005, in China. This course and others have helped Aiko to learn more about the Japanese colonization of Korea.

Speaking of the frequently tense relations between Korea and Japan, Aiko mentioned that she "was surprised to see so many Japanese restaurants and food products in Korea. Since people in both countries are consuming each other's culture so often, it is my hope that people will become better informed about the political and historical problems between them." She added that it will be all for the best if people on both sides think carefully about these issues. "I also hope," she said, "that mutual cultural consumption at the public level will help improve relations between the two countries."

Aiko now plans to write her senior thesis on a topic related to Korean culture. In the future, she hopes to contribute to building bridges between Korea and Japan that promote greater mutual understanding. 

## Yonsei Deepens Interest in Scientific Research

*Issraa Shoucair*

*Canadian*

*University of Toronto*

Issraa Shoucair, a University of Toronto student majoring in Human Biology with a minor in History, was determined to participate in an exchange program to broaden her cultural horizons. When asked what triggered her interest in an exchange program in Korea, she said: “I met many Korean students in my school who were on exchange. After hearing about Korea from them, I felt that Korea is an underestimated, or overlooked, country, when it actually has so much to offer. As a science major, I was attracted to Korea’s innovation in science. Also, after hearing about Korea’s ‘education fever,’ I wanted to experience the fierce academic competitiveness in a different environment like Korea.”


This desire to experience fierce competitiveness led her to Yonsei: “I heard how Yonsei pushes its students hard to study. It is also a well-funded and innovative school, which is what I sought when considering where to go for study abroad.”

Issraa’s favorite course at Yonsei was “Cold War International History.” She explained: “The professor is fantastic, and the course is run in a seminar-style, where twenty-plus students from different backgrounds take part in interesting class discussions. Through this course, I learned skills that I could not have refined in my biology major.” This course also significantly increased her knowledge of the Korean War, as the history curriculum in Canada tends to gloss over the Cold War in East Asia. “I especially admire the resilience and the ‘can do’ mentality of Koreans even after

the country was devastated by war,” she said.

Issraa was also able to take a course in molecular biology at UIC. This course deepened her interest in research, while, thanks to the small class size, helping her to develop greater confidence. “Before,” she said, “I was reluctant to approach professors, as there were too many students in one course, and it was a hassle to compete for attention. After taking this course at Yonsei, I became much more comfortable with seeking help from professors, and this has definitely roused greater interest in research. With greater attention from the professor, I also feel like I’m really learning something.”

When asked if she would recommend Yonsei as a study abroad destination for her peers in Toronto, she answered: “Definitely. Yonsei has many advantages for an exchange program. For example, you get to take English-instructed courses in a non-English-speaking country. The UIC course catalog is very advantageous, as it offers a wide range of courses beyond the typical business, international relations, and East Asian studies fields offered in other exchange programs. Also, since I’m a science major, and it’s very difficult for me to schedule my history minor courses, my exchange at Yonsei allowed me to fulfill both my major and minor requirements, thanks to the course pre-authorization system at Toronto.”

Hopefully, Issraa’s example will encourage more STEM majors from Toronto to take up the challenge of studying abroad. 



## SERVANT LEADERSHIP




## Medical Mission Team Sees over 1,000 Patients on 9-Day Trip to Kenya

Between January 19 and 27, a Yonsei medical mission team visited Kenya, providing medical services and education for needy patients. In all, the team was comprised of twenty-four members, which included medical doctors, dentists, students, and missionaries; in order to more efficiently assist the patients, distinct groups were formed for medical consultations, Christianity and health education, and surgical operations.

The medical consultation team provided diagnoses and medical advice and performed basic medical procedures. The medical doctors performed a variety of surgeries; in particular, they operated on a number of patients at Coptic Hospital in Nairobi to repair cleft lips and cleft palates. All of the medical services were provided free of charge, while doctors from Kenyatta National Hospital, several of whom studied at Yonsei Severance Hospital, observed the procedures and attended lectures by Yonsei team members.

The Bible and health education team taught bible verses at several elementary schools, while leading sessions on basic personal health, such as properly brushing one’s teeth and washing one’s hands. On the last day of the trip, the entire medical mission team hosted an event at a South Korean Church in Nairobi to provide free medical advice to South Koreans living in Kenya. Before returning home, the team donated a significant amount of medical equipment to local hospitals and other health care facilities.

Dr. Jeon-Soo Shin, leader of the medical mission to Kenya, explained: “This year’s trip to Kenya was successful as our medical missionary team was able to provide medical care for needy patients in Kenya with the help of the Kenya Christian Medical Fellowship. Also, we were able to establish strong bonds with Kenyan missionaries throughout the trip.” 








# Wonju Severance Christian Hospital Takes Medical Mission Trip to Cambodia

From January 17 to 23, a medical volunteer team from Wonju Severance Christian Hospital was on a medical mission trip in Sisophon, Cambodia. There, the team members visited the Mongkol Borei Referral Hospital and Banteay Meanchey Methodist Church to provide free medical care to more than 700 local residents.

The team members also gave health education lectures, which covered topics like sexual health, dental hygiene, hand washing, cough etiquette, food poisoning, alcohol addiction, and emergency first aid treatment.

Since the first medical mission trip to Bangladesh in 1992, more than 400 faculty and staff members from Wonju Severance Christian Hospital have traveled overseas to provide free medical services to those in need. These volunteers continue to epitomize the hospital's motto: "Christian Mission through Medical Service." 



## ABOUT YONSEI

# Yonsei Global, Offering a Bridge for the World



Yonsei Global is a student organization sponsored by the Office of International Affairs (OIA). Since its establishment in 2003, Yonsei Global has functioned as a bridge for international and exchange students, enabling them to have a more fulfilling experience at Yonsei and in Korea. The various programs and events it offers allow international students to adapt to and learn about Korean culture, make Korean and international friends, and enjoy an interesting and dynamic life both on and off campus.



## Programs

### ■ First Step to Korea

"First Step to Korea" is the orientation provided by OIA for exchange students who have just arrived in Korea, as well as any other international students who are not yet familiar with Yonsei and life in Korea. At the orientation, students are given various information and tips about living in Korea and being a student at Yonsei. Students also have the opportunity to learn Yonsei cheers, which helps them to more fully enjoy Akaraka and the Yon-Ko Sports Festival.



### ■ Global Day

Every semester, Yonsei Global organizes and hosts Global Day, a two-day event that offers a variety of cultural content from many different countries. More than 500 students and faculty members attend each semester to learn about and enjoy cultures from around the world.







## ■ Global Angel

This program allows international students to perform volunteer work in the local community, while experiencing different aspects of Korean culture. For example, student volunteers serve at orphanages and day care centers, at homes for the elderly, and in the children's ward of Yonsei University Health System (Severance Hospital). At the conclusion of the program, there is an MT, an overnight trip outside of Seoul in which the students play games, eat and drink, and get to know each other better.



## ■ Language Exchange

In the Language Exchange program, an exchange student and a Korean Yonsei student are matched together. The pair meets regularly to talk, share meals, and learn each other's language and culture.

## ■ Korean Culture Experience

The Korean Culture Experience offers international students the chance to experience a wide variety of Korean cultural activities, such as calligraphy, pottery, cooking, traditional Korean dances, and martial arts like taekwondo.



## ■ One Shot

This program introduces students to beautiful and interesting places in Korea, allowing them to sightsee and take photographs. A photo exhibition is held at the conclusion of One Shot, and prizes are awarded for the best photographs.

## ■ Company Tour

This program allows international students to visit local companies and learn more about what it is like to work in Korean corporate culture. The Company Tour has been to broadcasting companies MBC and KBS, Hite Jinro, which produces soju and beer, the cosmetics company Amore Pacific, and Kia Motors.



## 📍 Pinson Hall

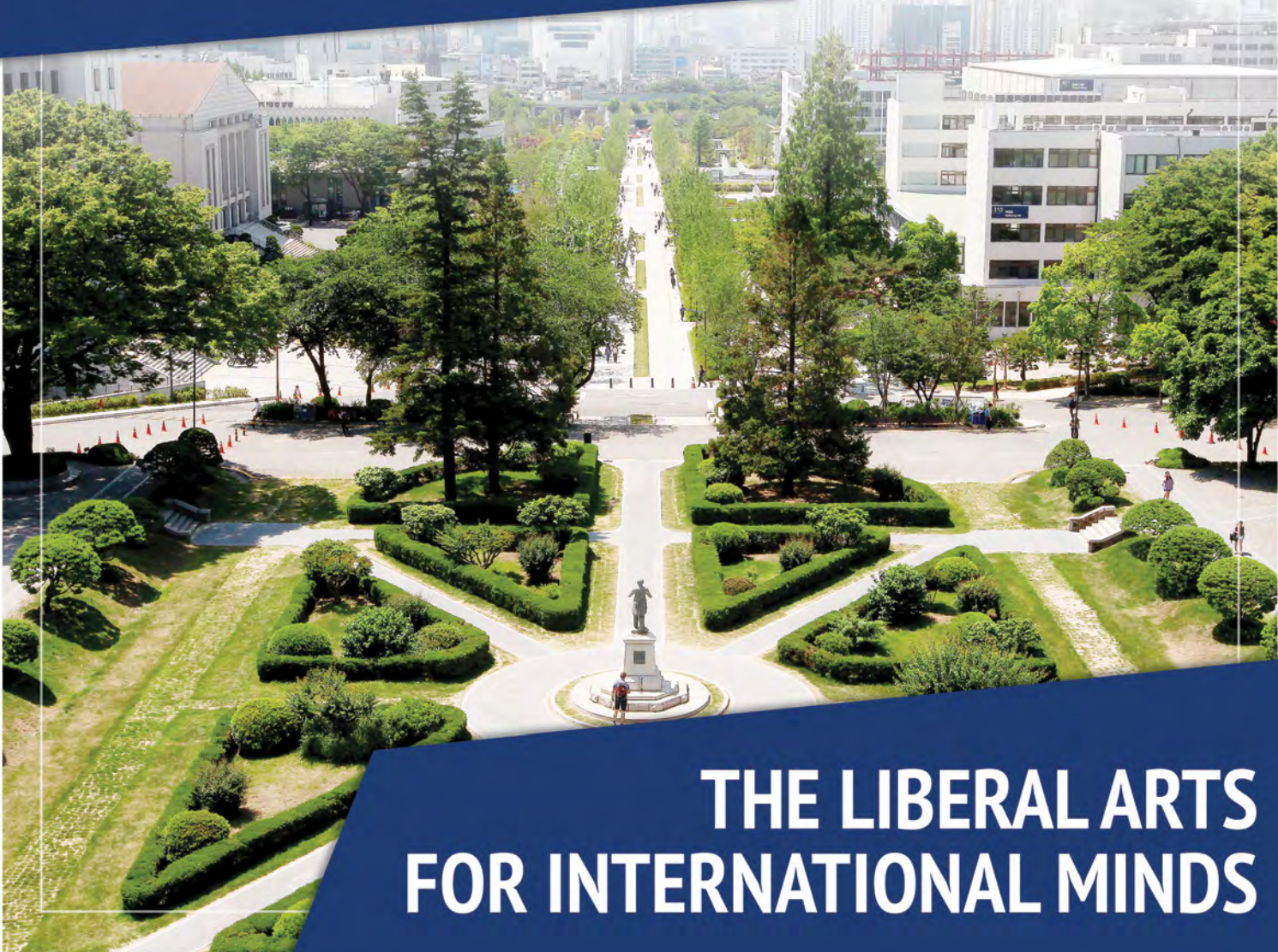
Pinson Hall is a three-story stone building constructed in 1922. The building was named after Dr. Pinson, a donor whose generosity made its construction possible, Yoon Dong Ju (1917–1945), a Korean poet and notable alumnus, stayed in Pinson Hall during his time as a student at Yonhi College. In 2000, Yoon Dong Ju Memorial Hall was established on the second floor of Pinson, and a monument of Yoon was re-installed in the courtyard of the building. To honor and commemorate the centennial of poet Yoon's birth, Pinson Hall has been renamed the Yoon Dong Ju Memorial House, while the park in front of the house has been named Dong Ju Gil (Dong Ju Road).







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Publisher Yong-Hak Kim | Editor-in Chief GANG HYEON AN | Editorial Supervisor | Kelly S. Walsh  
Translator Heekyong Yang, Hyun Hwa Lee | Editor Jae-Won Jeong  
Published by Public Relations Team, Yonsei University | P\_+82.2.2123.2068 | F\_+82.2.2123.8634